



## FOR IMMEDIATE RELEASE

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### **Newly Named Petco Love Invests in Lifesaving Work of Lost Dog and Cat Rescue Foundation** Grant of \$7,500 will help save more pet lives in Northern Virginia

**Falls Church, VA (April 26, 2021)** – Lost Dog and Cat Rescue Foundation announced today a \$7,500 grant investment from the newly named, Petco Love, to support their lifesaving work for animals in Northern, Virginia.

Petco Love is a nonprofit leading change for pets nationally by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since their founding in 1999 as the Petco Foundation, they've empowered organizations with \$300 million invested to date in adoption and other lifesaving efforts. And, they've helped find loving homes for more than 6.5 million pets in partnership with Petco and more than 4,000 organizations, like ours, nationwide.

"Today Petco Love announces an investment in Lost Dog and Cat Rescue Foundation and hundreds of other organizations as part of our commitment to create a future in which no pet is unnecessarily euthanized," said Susanne Kogut, President of Petco Love. "Our local investments are only one component. This month, we will also launch the first of our national tools to empower all animal lovers to drive lifesaving change right alongside us."

"Our Rescue Care Center has been faced with critical infrastructure issues, namely structural challenges that have caused the foundation concrete to begin to erode. This year alone, mud and water seeping through cracks in the foundation of the building has alarmingly created challenging and unsafe conditions in certain areas of the facility and ultimately rendered 20+ kennels unfit for use," said Dawn Wallace, Executive Director of Lost Dog and Cat Rescue Foundation.

"Petco Love's grant investment will allow us to begin the critical foundation work to continue to support the lifesaving work of our volunteer-run team of rescue warriors. Without our Rescue Care Center, we couldn't continue to facilitate the joy of rescue and adoption at the scale in which we do now."

For more information about Lost Dog and Cat Rescue Foundation, visit [www.ldcrf.org](http://www.ldcrf.org). To learn more about Petco Love, visit [petcolove.org](http://petcolove.org).

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**About Lost Dog and Cat Rescue Foundation**

Lost Dog and Cat Rescue Foundation is a nonprofit organization that helps homeless pets find their way to loving homes through rescue and adoption serving Northern Virginia. Since 2001, Lost Dog and Cat Rescue Foundation has grown from a small rescue in Sumerduck Virginia to an organization that has a purchased kennel facility in Falls Church, Virginia that can house up to 140 animals. Multiple adoption events are held every week across the Northern Virginia area and our adoption rates hit a record in 2020 with over 2,747 cats and dogs finding their loving homes.

Lost Dog and Cat Rescue Foundation has been recognized by various national and local news organizations for their incredible network of volunteers and their highly successful Foster Program that provides a safe and comfortable environment for dogs and cats as they await their forever homes.

**About Petco Love (Formerly Petco Foundation)**

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing nearly \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Visit [petcolove.org](https://petcolove.org) or follow at [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) to be part of the lifesaving work we're leading every day.